



Board of Park Commissioners
Fund Development Committee
Friday, February 11th, 2022 at 3:00 p.m.
Youth and Community Services – 51 High Street
Special Meeting Agenda

1) Call to Order

- a. Attendance

2) Acceptance of meeting minutes

- a. Events Planning Committee September 29th, 2021 Special Meeting Minutes
Documents: Attachment A (Pg. 1)

3) Old Business

- a. By Commissioners

4) New Business

- a. Priority setting for Fund Development Committee Strategic Plan goals
Documents: Attachment B (Pgs. 3-8)
- b. Review of the Community Engagement Coordinator's proposed Fundraising Strategy for FY 23
Documents: Attachment C (Pgs. 9-15)
- c. Overview of Dinner on the Diamond Fundraiser
Documents: Attachment D (Pg. 16)
- d. By Commissioners

5) Other Business

- a. By Commissioners

6) Adjourn

Respectfully submitted,

Jazzya Coakley
Recording Secretary
Board of Park Commissioners



Board of Parks Commissioners
Events Planning Committee
Wednesday, September 29, 2021 5:00 p.m.
1st Floor Conference Room – City Hall
Special Meeting Minutes

1) Call to Order

- a. Chairwoman O’Keefe called the meeting to order at 5:06 p.m.
- b. Attendance

Present: Paula O’Keefe, Chairwoman
Sandy Bogdanski, Commissioner
Cindy Donovan, Commissioner

Erica Benoit, Community Engagement Coordinator
Lauren Bent, Arts & Culture Supervisor
Sarah Larson, Deputy Superintendent
Dr. Joshua Medeiros, Superintendent

2) Acceptance of meeting minutes

- a. **MOTION:** Made by Commissioner Donovan to accept the September 8, 2021 special meeting minutes.
Seconded by: Commissioner Bogdanski, all in favor; motion carried.

3) Old Business

- a. Decision made unanimously to move forward with an in-person event for the 100th Anniversary of Memorial Boulevard Celebration.
- b. Superintendent Medeiros provided an update on event budget and sponsorships to date. Discussion followed.
- c. Deputy Superintendent Larson, Community Engagement Coordinator Benoit, and Arts & Culture Supervisor Bent presented final review of event logistics. Discussion followed.

4) New Business

- a. Community Engagement Coordinator Benoit presented the Fall 2021 Sponsor Opportunities. Discussion followed.
- b. By Commissioners: None.

5) Other Business

- a. None.

6) Adjourn

- a. **MOTION:** Made by Commissioner Bogdanski to adjourn meeting at 5:47 p.m.
Seconded by: Commissioner Donovan, all in favor; motion carried.

Respectfully submitted,
Jazzya Coakley
Recording Secretary
Board of Park Commissioners



2022-2024 Strategic Action Plan

The Bristol Parks, Recreation, Youth & Community Services (BPRYCS) Strategic Plan provides clear direction for the work priorities of the department over the next 3 years. The plan identifies priorities and action steps to be implemented to ensure that progress is made towards achieving the overall department and community vision. To be able to respond to any challenges or opportunities that may arise in the future, the plan maintains a level of flexibility.

The detailed Strategic Action Plan guides clearly defines objectives, and provides measurable progress for staff and stakeholders. The document shall be reviewed on a regular basis to plan work tasks and support decision-making in order to carry out the goals.

Park & Facility Development

Focus Statement: The Bristol community is dependent on the parks, facilities, and infrastructure managed and operated by the BPRYCS department. BPRYCS is committed to excellence in planning and development of continuous improvement of facilities through alignment of resources, priorities, and progress monitoring. BPRYCS strives to ensure every resident feels welcome and has access to high-quality parks and services.

Strategic Goal 1: *Develop a comprehensive capital improvement and outlay plan that addresses deferred maintenance, ADA transition and supports healthy expansion.*

Objective 1a.	Develop a comprehensive park and facility asset inventory that defines asset conditions, includes priority rankings and informs the CIP and outlay.
Objective 1b.	Utilize the Master Plan to create an ADA Transition Plan and incorporate into the 10-Year CIP.
Objective 1c.	Develop a city map that identifies future park acquisition opportunities with a focus on underserved areas, connectivity with existing parks, and aligns with the 10-minute walk to a park philosophy.

Strategic Goal 2: *Implement site specific master plans for every park across the system in order to plan for the future.*

Objective 2a.	Create a list of parks and facilities that require master plans. Define staff level ideas until a planning firm can be retained. Incorporate master planning into future outlay/CIP requests.
Objective 2b.	Create a system wide design standards document to be utilized for all future park improvements.
Objective 2c.	Develop formal business plans for active revenue generating recreational facilities to inform future park improvements. Seek approval through the Finance Committee of the Board of Park Commissioners.

Strategic Goal 3: *Establish and engage in processes that amplify and empower diverse community voices for the design and development of park and facility improvements.*

Objective 3a.	Create and adopt a formal policy through the Policy Committee of the Board of Park Commissioners regarding the inclusion of diverse and unique perspectives into design and development of parks and recreational spaces.
Objective 3b.	Develop a community engagement toolkit which establishes available methods of collecting public input on park and facility design and development.

Park & Facility Management

Focus Statement: BPRYCS will ensure its parks, facilities, and infrastructure are maintained to a level of excellence the Bristol community expects and deserves. Objectives will define priorities for maintenance standards and best practices that improve efficiencies and effectiveness of park and facility management.

Strategic Goal 4: *Establish and implement maintenance standards for all parks, facilities and infrastructure system.*

Objective 4a.	Create and adopt a comprehensive Parks Maintenance and Operations manual through the Policy Committee of the Board of Park Commissioners that clearly defines maintenance standards and operating procedures for every park and recreational asset within the system.
Objective 4b.	Develop maintenance checklists and formal reports associated with the Parks Maintenance and Operations Plan manual to verify and track work completion.
Objective 4c.	Formalize and adopt maintenance standards and expectations for park lease users through the Policy Committee of the Board of Park Commissioners. Implement in future lease renewals or new leases.

Strategic Goal 5: *Define and implement best practices for parks, ground and facilities maintenance*

Objective 5a.	Develop and implement a formal qualification check list (by season) for every position within the Parks, Grounds & Facilities division to clearly outline required skills and competencies for promotion.
Objective 5b.	Pursue a formal staff and public facing work-order system to better process maintenance requests, check progress and promote accountability.
Objective 5c.	Implement a GPS fleet management system in all department vehicles to improve accountability and better monitor expenditures and vehicle maintenance.

Strategic Goal 6: *Increase public access to recreational and park spaces through critical community partnerships including the Board of Education.*

Objective 6a.	Develop in-depth park and facility brochure(s) that define key assets, showcases community use potential, fee schedule, and accessible ways to rent. Compare facility rentals before and after implementation of brochure to track potential access increases.
Objective 6b.	Develop a plan that identifies challenges and solutions for shared maintenance and use arrangements with Board of Education fields to expand community youth group access to recreation.
Objective 6c.	Establish a document which outlines private-public partnership opportunities across the city which increase public access to recreation and park services. Seek endorsement through the Fund Development Committee of the Board of Park Commissioners.

Programs & Services

Focus Statement: BPRYCS offers a diverse range of high quality programs that meet the physical, emotional, and social needs of Bristol families. Community members have the right to access affordable and equitable services that meets their needs and interests. Program measures will be implemented to establish benchmarks for success, determine priority and future programming that meets resident's needs in a financially responsible way.

Strategic Goal 7: *Align program offerings with the needs and priorities of the community*

Objective 7a.	Build a formal needs assessment survey tool, methodology, and timeline for release in order to gather community programming needs on a regular basis. Incorporate equity into the methodology to ensure diverse voices are being included.
Objective 7b.	Establish a meeting schedule with program staff for workshops that review and align community needs with seasonal programming decisions.

Objective 7c.	Implement program evaluations for every program offered by the department. Utilize program evaluations for seasonal reports and decision-making.
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Strategic Goal 8: *Define core programs and services to effectively balance the need for cost recovery with affordable access*

Objective 8a.	Develop a formal policy on cost recovery and review existing programs to determine if they meet cost recovery goals defined in the new policy.
Objective 8b.	Utilize the master plan, current industry trends, and other community resources to identify program gaps and opportunity for future programs.

Strategic Goal 9: *Clearly define, track, and utilize participant outcomes to report on success and future programming development.*

Objective 9a.	Shift to a benefits- based programming model for all activities within the department by creating a document that outlines all department programs, classifications (core or add value), defined program goals and how outcomes will be measured. Benchmark against program survey results to determine programming changes and retirements.
Objective 9b.	Develop program curriculum and define how goals and objectives of the class will be achieved and how success will be measured.
Objective 9c.	Expand program evaluations to include data collection on program goals and outcomes. Review data seasonally to determine program performance and make changes as needed.

Strategic Goal 10: *Build a comprehensive volunteer program to engage residents and enhance program delivery.*

Objective 10a.	Develop a Volunteer Policy manual that clearly defines expectations, training curriculum, and other on-boarding needs for program and event volunteers. Coordinate approval of the Volunteer Policy manual through the Policy Committee of the Board of Park Commissioners and Human Resources.
Objective 10b.	Establish a clearly defined recruitment strategy (as part of the Marketing Plan) for securing and retaining department volunteers.
Objective 10c.	Define clear staff roles and responsibilities for the management and implementation of the volunteer program.

Financial & Budgetary Development

Focus Statement: In order to meet the parks, recreation, youth & community service needs of Bristol residents, while maintaining fiscal responsibility, the department will implement transparent and accountable fiduciary processes. Additionally, alternative funding sources will be pursued to augment general funding.

Strategic Goal 11: *Administer a transparent financial planning process that amplifies the voices of staff, stakeholders and the broader community.*

Objective 11a.	Review, improve upon and formally adopt the internal department budget process through the Finance Committee of the Board of Park Commissioners on an annual basis.
Objective 11b.	Develop a formal curriculum and training schedule for department supervisors on budget development, forecasting and monitoring best practices.
Objective 11c.	Create and adopt a formal policy through the Finance Committee of the Board of Park Commissioners regarding the inclusion of diverse and unique perspectives into the annual budget process.
Objective 11d.	Develop and adopt a formal policy regarding the use of Revolving Account funds which considers clearly defined use strategies, percentage of account balance expectations.

Strategic Goal 12: *Research, propose and pursue alternative funding sources to support the work of the department.*

Objective 12a.	Develop a comprehensive department Fundraising Strategy endorsed by the Fund Development Committee of the Board of Park Commissioners on an annual basis to build the MSCF <i>Friends of Bristol Parks and Recreation Fund</i> .
Objective 12b.	Pursue the establishment of a formal “Friends of” non-profit to support the work of the department. Utilize the Fund Development Committee of the Board of Park Commissioners to develop a framework.
Objective 12c.	Identify realistic alternative resources and funding sources which reflect the appetite of the Bristol community utilizing the Master Plan and other documents. Develop a strategy for pursuing priority alternative funding opportunities.

Strategic Goal 13: *Review and update department fee schedules on an annual basis reflecting both market trends and community goals.*

Objective 13a.	Develop a master grid of department fee schedules and create comparisons with surrounding communities and communities of similar demographics to be presented to the Finance Committee of the Board of Park Commissioners on an annual basis.
Objective 13b.	Utilize the master grid to develop 5 year plans for fee increases on select programs and facilities as appropriately backed by additional market research, and department core program values.

Policies & Practices

Focus Statement: In order to achieve best practices and clear expectations for the staff and public, BPRYCS needs a strong system of policies, procedures and practices. These systems shall be well researched, clearly defined, and reflective of local, state, and national best practices.

Strategic Goal 14: *Annual Review of Policies and Procedures Manual with new policies established to meet CAPRA Accreditation.*

Objective 11a.	Achieve CAPRA Accreditation through the completion of CAPRA standards, application, site visit and final approval.
Objective 11b.	Review the Department Policies & Procedures manual with staff, staff committees (DEI), and Policy Committee of Board of Park Commissioners to establish an annual schedule of policy priorities to develop over the year with final annual approval by the Board.

Strategic Goal 15: *Continue to strategically invest in department staff to develop a highly qualified and technically skilled professional team.*

Objective 15a.	Develop a master grid of professional development goals for all full time staff within the department as well as a schedule for check-in on progress of individual goals.
Objective 15b.	Develop a master training calendar for department/division specific schedules to be administered on an annual basis through identification of required staff skills, core competencies as defined in job descriptions, and relevant emerging issues.

Strategic Goal 16: *Enhance public awareness of the department through the development of a strategic marketing plan and implementation of new technology.*

Objective 16a.	Create and adopt a department Marketing and Communications Plan through the Fund Development Committee of the Board of Park Commissioners.
Objective 16b.	Build a comprehensive Marketing Toolkit that empowers staff and defines measures of success for increasing public awareness.
Objective 16c.	Conduct a framework for annual assessment of department technology contrasted with industry trends to ensure department is utilizing best practices for public engagement.

ATTACHMENT C

FUND DEVELOPMENT

Fiscal Year 2023



ATTACHMENT C

Background

- Presented before Board of Park Commissioners in February 2021
 - Goal of Raising \$30,000
 - Included (4) events & (1) campaign
- Funds Raised to Date = \$33,800
 - (1) Fundraiser was held: Page Pool Grand Opening (Individual event goal \$15,000)
 - Funds Generated: \$10,400 (69%)
 - Impact Report Generated
 - Secured over \$20,000 in funding for the 100th Anniversary of Memorial Boulevard
- Funds expected to be raised by June 30, 2022 = \$20,000
 - Dinner on the Diamond



ATTACHMENT C

FY2022

DINNER ON THE DIAMOND

- Dinner on the Diamond is a fundraiser event to benefit the Friends of the Bristol Parks and Recreation Fund through the Main Street Community Foundation. This exclusive experience brings you across the grass of historic Muzzy Field, to dine where baseball greats have created generations of memories.
 - Muzzy Field
 - Saturday, May 21, 2022
 - 5:30 – 8:00 pm



ATTACHMENT C

Looking Ahead

- FY23 = July 2022 – June 2023
- Align efforts with Strategic Plan initiatives
- Role of the Fund Development Committee in the Strategic Action Plan Accountability Framework
- Goal of (3) Fundraising Initiatives Annually
 - (1) Known “Marquee” Event



ATTACHMENT C

Friends of Bristol Parks and Recreation Fund Goals **Draft**

FRIENDS OF BRISTOL PARKS AND RECREATION FUND THROUGH THE MAIN STREET COMMUNITY FOUNDATION

Source of Funding	Goal(s)	Strategy	Timing
Individual Giving	\$7,000	(2) Campaigns Targeted Giving Online Donations Appeals	Ongoing Key Timing • Leading into Summer (June 2022) • Giving Tuesday (November 2022) • End of the Year (December 2022)
Special Events	\$ 10,000 \$ 8,000 \$ 20,000	Summer Send Off Murder Mystery Evening 2 nd Annual Dinner on the Diamond	August 2022 October 2022 May 2023
Planned Giving / Legacy Society	-	Bequests Establish Legacy Society Programming Integration	Early 2023 - Ongoing



FUND DEVELOPMENT COMMITTEE - STATUS REPORT

Strategic Plan Goals	Objectives	Action Item from Strategies Plan Framework	Status	Next Steps
6. Increase public access to recreational and park spaces through critical community partnerships including the Board of Education.	Objective 6c.	- Establish a document which outlines private-public partnership opportunities across the city which increase public access to recreation and park services. - Seek endorsement through the Fund Development Committee of the Board of Park Commissioners.		- EB to establish database of current partners - Fund development committee to assist with identification of current and potential City partners for department "database" - Fund development committee to identify and organize partners based on needs for cultivation, stewardship, or solicitation
12. Research, propose and pursue alternative funding sources to support the work of the department.	Objective 12a.	- Develop a comprehensive department Fundraising Strategy endorsed by the Fund Development Committee of the Board of Park Commissioners on an annual basis to build the MSCF Friends of Bristol Parks and Recreation Fund .	- EB to present Funding Strategy for FY23 to Fund Development Committee on 2/9/22 (to be revisited annually following transition to fiscal year model)	
	Objective 12b.	- Pursue the establishment of a formal "Friends of" non-profit to support the work of the department. - Utilize the Fund Development Committee of the Board of Park Commissioners to develop a framework.	- Review Example Local Friends Funds * Friends of Connecticut State Parks Inc. (FCSP) (est. 1994) - All volunteer run - Benefits a single state park in CT - In partnership w/ CT DEEP, CT Forest & Park Assoc. * The Friends of Westport Parks and Recreation, Inc. (est. 2014) * The Friends of Ridgefield Parks & Recreation (est. 1987)	- Prepare to file articles of incorporation (certificate of incorporation, certificate of formation, or corporate charter) and: * Fund name * Registered agent & address * Name(s) & address(as) of director(s) * Name(s) and address(as) of its incorporator(s) * Description of corporate purpose - To be reviewed by City Corporate Counsel - Designated Filing fee to State - Establish governing framework and bylaws for Friends Fund - Organizational meetings established - Elect Board of Directors, officers, adopt bylaws, and create a record book (to be updated and maintained throughout the life of the fund) - Ongoing fund duties to include annual filing, regular meetings & record keeping, and amendments as needed
	Objective 12c.	- Identify realistic alternative resources and funding sources which reflect the appetite of the Bristol community utilizing the Master Plan and other documents. - Develop a strategy for pursuing priority alternative funding opportunities.	- Fund Development Committee to review alternative funding recommendations from Master Plan (see tab 12.C)	- Fund Development Committee to rank alternative funding recommendations by feasibility and priority
16. Enhance public awareness of the department through the development of a strategic marketing plan and implementation of new technology.	Objective 16a.	- Create and adopt a department Marketing and Communications Plan through the Fund Development Committee of the Board of Park Commissioners.	- Fund Development Committee to review current city marketing and communication policies - Utilize Marketing Memo issued in October to expand responsibilities	- Review and align with CAPRA accreditation submission requirements - Review Master Plan suggestions for Marketing/Communication Plan: * Target audiences/markets identification * Key messages for each target market * Communication channels/media for each target market * Graphic identity and use protocols * Style handbook for all marketing material * Social media strategies and tactics * Communication schedule (content calendar) * Marketing roles and responsibilities * Staffing requirements * Track customer retention rates and utilize this information for marketing purposes * Conduct recurring statistically-valid community surveys every 3-5 years * Adopt a formal volunteer policy * Formalize partnership agreements and standards * Maintain a list of similar providers/competitors and update it regularly

ATTACHMENT C

	Funding Strategies	BPRYCS Application	Opportunities	Notes
For Consideration <i>Identified from Master Plan</i>	Business Improvement District (BIDs)	- Cultural Arts District in the works (see benefits down the road & potential tax break)	- Property and business owners (benefiting from nearby parks) elect to make a collective contribution to maintenance, development, and/or promotion of their commercial district.	Example - Hartford Business Improvement District
	Tax Increment Financing (TIF)	- Bristol has a Downtown TIF District which encompasses existing park spaces such as Brackett Park, Federal Hill Green, and Memorial Boulevard Park.	- TIF uses anticipated future increases in property tax revenues to generate incremental tax revenues from a specific development project or projects across a designated district to help pay for current costs associated with development.	- TIF is a local economic development policy and program that is enabled and guided by state law, Connecticut Public Act No. 15-57.F19' - TIF monies can also be used for land acquisition in the Downtown District
	Land Dedication for Open Space		- Creating additional park spaces/land to accommodate an influx of people generated from development projects - Establish Land Trust? (ex. nearby ELCCT)	- Where space is not available, a fee may be accepted from developers to achieve similar outcomes. Fees could be re-invested into CIPs (Fee in Lieu)
	Impact Fees		- Connecticut municipalities cannot collect impact fees	
	Park Foundation		- Allows individuals, businesses, and corporations to invest through private gifts, donations, land, and amenities	
	Land Leases on Park Property	Steve's Top Dog?	- Leasing land for retail recreation purposes along trails and within parks to restaurants, bike shops, and concession entities that support users in a park or along a trail. - The land lease includes the value of the land typically at 15% paid annually and a percentage of gross.	
	Fiber Optic Land Lease Rights		- This funding source allows the municipality to lease land below the ground for optic cable lines. - Fees are paid for land leasing on a per foot basis.	
	Naming Rights	- Currently not associated with monetary benefits	- Many municipalities across the United State have naming rights for various facilities and amenities such as outdoor pavilions, indoor recreation centers, sport fields, event areas, etc.	- Naming rights typically cover 20% of the cost to develop the site and usually include an operational and maintenance endowment, or at least seed money.
	Advertising Fees	- Current advertisements opportunities tied to sponsorship benefits - Opportunity for Fee based structure if interested	- These fees are used to support program websites, one-time events, and social media sites. - Advertisement opportunities can be included in Department newsletters, brochures, and websites (among others).	- Rates are determined by the number of people who will see the ad.
	Go-To Funds	- Martin Luther King Jr. Mural - Holiday Gift Giving	- Used to support a specific project online via a short-term social network platform to raise money in small amounts to achieve a goal for a program or amenity needed in the community.	
	Capitol Improvement Fees	- Rental Fees? - Could be applied to the Perry J. Spinelli Pavilion down the road	- Paired with user fee "Price to participate" as an added fee to replace or repair an amenity within a revenue producing facility	
	Maintenance Endowment	- Tied back to Strategic Goal 1 & 4	- The goal should be to have at least 3% of total asset value (excluding land value) in a maintenance fund to take care of what the municipality already owns.	
	Wind Energy and Solar Panels		- Lease areas on park land that help reduce the park site's energy consumption costs.	- Can this be incorporated without leasing areas but rather to offset costs internally with installation in passive recreation areas?
	Business Development Office		- Dedicated to developing earned income, holding partners accountable to what they say they are doing, and developing and seeking grants.	- Putting a name and staffing costs to something we already do through commissions, committees, and internal staff work.
	Wi-Fi Revenue		- Some municipalities establish Wi-Fi areas whereby a Wi-Fi vendor is able to sell the advertising on the Wi-Fi access banner to local businesses targeting the users of the site.	

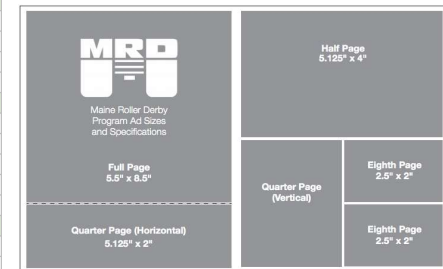
= recommend pursuing & ranking
= not recommended at this time

ATTACHMENT D

SPONSORSHIP	
COST	PACKAGE
\$ 7,500.00	GRAND SLAM
	Two Reserved VIP Tables of 8 (total 16 All Star Individual tickets)
	Opportunity for company representative to speak at the event
	(1) Seat Plaque
	Recognition in the event invitation e-mailed to over 5,000 department supporters and community leaders
	Acknowledgement in Press Release and all Various Media and Publications (pre- and post- event)
	Logo and Name Recognition at Dinner on the Diamond
	Full-Page Ad in Event Program
	Your Organizational Literature or Items in all Gift Bags
	Take-Home Table Centerpieces from two VIP Tables
	Knowing You are Making a Difference in the Lives of Local Community Members (Priceless)
\$ 5,000.00	HOME RUN
	One Reserved VIP Table of 8 (total 8 All Star Individual tickets)
	Acknowledgement in Press Release and all Various Media and Publications (pre- and post- event)
	(1) Seat Plaque
	Name and logo Recognition at Dinner on the Diamond
	Full-Page Ad in Event Program
	Your Organizational Literature or Items in all Gift Bags
	Knowing You are Making a Difference in the Lives of Local Community Members (Priceless)
\$ 3,000.00	INFIELD
	One Reserved Table of 8 (total 8 All Star Individual tickets)
	(1) Seat Plaque
	Name and Logo Recognition at Dinner on the Diamond
	Half-Page Ad in Event Program
	Your Organizational Literature or Items in all Gift Bags
	Knowing You are Making a Difference in the Lives of Local Community Members (Priceless)
\$ 1,750.00	OUTFIELD
	One Reserved Table of 8 (total 8 All Star Individual tickets)
	Name Recognition at Dinner on the Diamond
	Quarter Page Ad in Event Program
	Knowing You are Making a Difference in the Lives of Local Community Members (Priceless)
\$ 1,000.00	PROGRAM BOOK
	Quarter Page Ad in event Program
	Logo Recognition on all Gift Bags
	Your Organizational Literature or Items in all Gift Bags
	Knowing You are Making a Difference in the Lives of Local Community Members (Priceless)
\$ 1,200.00	DÉCOR
	(3) Tickets to Dinner on the Diamond
	Quarter Page Ad in event Program
	Name Recognition at Dinner on the Diamond
	Your Organizational Literature or Items in all Gift Bags
	Knowing You are Making a Difference in the Lives of Local Community Members (Priceless)
\$ 1,350.00	ENTERTAINMENT
	(4) Tickets to Dinner on the Diamond
	Quarter Page Ad in event Program
	Name Recognition at Dinner on the Diamond
	Your Organizational Literature or Items in all Gift Bags
	Knowing You are Making a Difference in the Lives of Local Community Members (Priceless)
\$ 1,500.00	GIFT BAGS
	Quarter Page Ad in event Program
	Logo Recognition on all Gift Bags
	Your Organizational Literature or Items in all Gift Bags
	Knowing You are Making a Difference in the Lives of Local Community Members (Priceless)
\$ 22,300.00	

TICKETS	
COST	PACKAGE
\$ 40.00	Heavy Htter
	(1) Individual Ticket (Good for admittance, no dinner)
\$ 95.00	All Star Individual
	(1) Individual Ticket
	Dinner on the Diamond
\$ 550.00	MVP Ticket
	(1) Individual Ticket
	Dinner on the Diamond
	(1) Seat Plaque
\$ 1,250.00	All-Star Table
	(8) Individual Ticket
	Reserved Table Seating
	Dinner on the Diamond
	(1) Seat Plaque
\$ 500.00	Seat Plaque
	(1) Seat Plaque

ADVERTISEMENTS	
COST	EVENT PROGRAM
\$ 450.00	Outside Back Cover (5.5" x 8.5")
\$ 400.00	Inside Back Cover (5.5" x 8.5")
\$ 400.00	Inside Front Cover (5.5" x 8.5")
\$ 300.00	Full Page (5.5" x 8.5")
\$ 150.00	Half Page (5.125" x 4")
\$ 100.00	Quarter Page (5.125" x 2")
\$ 75.00	Eighth of Page (2.5" x 2")
\$ 1,875.00	



NOTES	
Compared to....	
Bristol Hospital	
	Tickets = \$175 pp
	Sponsor Package Range = \$1K - \$15K
Main Street Community Foundation	
	Tickets = \$65 pp
	Sponsor Package Range = \$250 - \$10K